

STRONSAY LIMPET

FUNDED BY STRONSAY DEVELOPMENT TRUST

ISSUE 139 - January 2017

Published on the last Thursday of the month



STRONSAY HOTEL

CLOSED ON MONDAY **AND** TUESDAY DURING REFIT TIMETABLE

FISHMART CAFE

CLOSED ON WEDNESDAY DURING REFIT TIMETABLE

STRONSAY COMMUNITY COUNCIL

Stronsay Community Council has appointed Ignition Marketing to develop the island brand and tourism product, with a view to marketing Stronsay to prospective visitors and residents. Ignition Marketing have produced a four page document which is appended (pages 37, 38, 39 and 40) to this edition of the Limpet.

PRIVATE PHYSIOTHERAPY

Barbara Leslie is trying to gauge interest in an Island Physio idea where she is hoping to come to Stronsay once a month to do some physio, exercises for rehab after injury and massage sessions. Here is a link to a short questionnaire that it would be great if some of you could complete. This will let her see if she is going in the right direction with the service design and concept. Thank you!

https://www.surveymonkey.co.uk/r/Islandphysiosurvey1.

The next edition of the <u>Limpet</u> will be published on <u>Thu 23 February</u>. Items for inclusion in that edition should be submitted by 7pm on <u>Sun 19 February</u> Contact details are on the back page. The Limpet's website address is http://www.stronsaylimpet.co.uk



COMMUNITY FUND UPDATE

The following grants have been awarded to individuals and groups in Stronsay between 1st October and 31st December 2016:

Stronsay Community Association £1,238.00

To replace flooring in snooker room

Stronsay Parent Council £6,000.00

Towards materials and tuition for adult learners

Stronsay Swimming Pool Committee £165.00

For six new RLSS Manuals

Stronsay Community Council £25,409.08

Towards promoting Stronsay as a place to visit and live

Stronsay Community Council £2,900.00

Refurbishment of Stronsay slaughterhouse

Two Skills bursaries £1,037.00

One Educational bursary £1.000.00

TOTAL £37,755.08

So far a total of £93,721.63 has been granted to individuals and organisations in Stronsay since the beginning of the financial year, 1st September 2016

The Board of Stronsay Development Trust













A Company Limited by Guarantee, Registered in Scotland Company Number SC271553 A Scottish Charity, Charity Number SC038888 Registered Office: Unit 1 Woods Yard, Stronsay, Orkney KW17 2AR



APPLICATIONS ARE INVITED FOR THE STRONSAY COMMUNITY FUND FUEL POVERTY GRANT

Application forms will be available at the Post Office and in this edition of the Limpet (available online at www.stronsaylimpet.co.uk). All applications should be returned by the 10th February 2017. Late applications cannot be accepted after this date.

You will not be asked for any personal financial details other than the name of your domestic electricity supplier, together with your account number, but you will need to sign the declaration confirming that you are in fuel poverty.*

Applicants must be the bill payer and be a full-time resident of Stronsay and there can be only one application per bill payer.

The grant of £150 will be paid directly into your electricity account end of February, beginning of March.

Under the restrictions placed on the Trust by charity laws, the owners of businesses, second homes or holiday lets are unable to qualify for this grant.

*Scottish Fuel Poverty Statement Definition is:

"A household is in fuel poverty if, in order to maintain a satisfactory heating regime, it would require to spend more than 10% of its income (including housing benefit or income support for mortgage interest) on all household fuel use."













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Board minute date



Stronsay Community Fund Fuel Poverty Grant

In confidence			
One grant per applicant			
Subject to board approval and annual review, £150 will be paid directly to the approant's domestic electricity provider.			
Name of applicant (bill payer)			
Address			
•••••••••••••••••			
Electricity provider			
I have enclosed a copy of my last domestic electricity bill/statement			
Declaration:			
I confirm that in order to maintain a satisfactory heating regime, I am required to spend more than 10% of my income (including Housing benefit or income support for mortgage interest) on all household fuel use.			
I am eligible to be a member of Stronsay Development Trust			
Signed by Applicant Date			
Please return to: SDT, 1, Wood's Yard, Stronsay by 10 th February 2017			



PORTACABIN FOR SALE – 32' x 10'

With the construction work at the Lobster Ponds nearing completion, offers are invited for the site office situated in Wood's Yard. For initial enquiries and appointments to view please telephone Dave Bourn-Fernley on 616230.

Carole Cotterill

Chair













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LANDOWNERS

Stronsay Development Trust is seeking to identify potential building sites in Stronsay, minimum 1 acre, suitable for a development of 3 purpose-built two-bed bungalows for the elderly. If you have an area of land, preferably close to existing services, which you feel would fit this purpose and which you would be prepared to sell please write in confidence to: Company Secretary, SDT, Unit 1, Wood's Yard, Stronsay, KW17 2 AG.













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PROMOTING STRONSAY PROJECT

Need Your Help

Exciting new project for 2017!

Creation of a Stronsay website! Aimed at promoting Stronsay to help attract visitors, encourage families to settle and keep our island going!

We need your help though – we know there's a huge passion and talent for photography on the island and loads of photos that you guys have taken over time and we know how generous folk are for sharing them. So here's the thing, wouldn't it be great if we could have some of them for our website!

We're talking about all sorts of photos — landscapes, seascapes, beaches, gardens, wildlife, old/new buildings, heritage, working photos, farming, fishing, school, surgery, Hall, War Memorial, playparks, picnic areas, shops, bank, library, B&B, Fishmart cafe & hostel, Hotel, community greenhouse, Church, crafts, ferries, planes, ambulance, firestation & engine, folk on bicycles, horses, sheep, cattle, chickens, posties, phone boxes, boats, turbine, nice weather, sunsets, sunrises, rainbows, aurora, clouds, storms.....you get the idea. We're very keen to also have photos including folk — concerts, fairs, pantos, weddings, dances, group meetings, meals, sports, clubs etc. so if you have any of gatherings that folk wouldn't mind having on a website then that would be great!

Now, our website designers have asked us to have stuff for them by mid February, so, as you can imagine, no pressure, just have to get-n-do-it. So if you could trawl through your images and send your selections to me asap that would make me really happy! Send to: smon.k.c11@hotmail.co.uk

Thanks in advance.

Simone

Stronsay Promotion Steering Group - working with Stronsay Community Council, Stronsay Development Trust, Stronsay Community Association

LANDSCAPE COAST SEASCAPE

Survey ends Jan 31st 2017

What is special about your island?
Where are your favourite places?
How should they be protected?

As part of preparing for the **North Isles Landscape Partnership** we would love to hear your views.

Please pick up a **questionnaire** from your **shop** or Development Trust, or complete on line at https://www.surveymonkey.co.uk/r/XG7XNQJ

Please **return** completed questionnaires to your **shop** or to the Development Trust.

More information: David Graham t 01852 500576

http://www.orkney.gov.uk/Service-Directory/D/north-isles-landscapepartnership-scheme

North Isles Landscape Partnership: LANDSCAPE AND SEASCAPE CHARACTER STUDY: RESIDENTS' QUESTIONNAIRE

North Isles Landscape Partnership

The Landscape and Seascape Character Study is part of the North Isles Landscape Partnership Scheme (NILPS). an ambitious projects that relates to the North Isles' natural, cultural and built heritage and whose ultimate aim is to improve sustainability of island communities.

Projects delivered through the Landscape Partnership Scheme will include capital works, training, interpretation and community engagement.

NILPS is part funded by the **Heritage Lottery Fund (HLF)**. Applying to the HLF it is a two stage process and we are currently in the second stage. Stage 2 will be submitted to the HLF in August 2017. If successful, selected projects will be taken forward to implementation over a 4-year period starting in 2018. There is more information available at: http://www.orkney.gov.uk/Service-Directory/D/north-isles-landscape-partnership-scheme

Local Landscape and Seascape Character Study

The Local Landscape and Seascape Character Study forms the basis for the Landscape Conservation Action Plan, a crucial part of the HLF application. The study will describe the character of the landscape, coasts and seaways and the value of these places to communities and to society at large. The study will contribute to developing a diverse range of projects aimed at protection of natural and cultural heritage and strengthening the North Isles communities.

This questionnaire

It is **ESSENTIAL** that the **Landscape Study** has **local community input.** We need to develop an understanding of how **you** perceive and value **your** landscape, coasts and surrounding waters. This questionnaire is one way of gathering such information. Your input will help strengthen the case for your island receiving Heritage Lottery Fund money to run the Landscape Partnership Scheme in the future.

Questionnaire

Please complete as much of the questionnaire as you can and return it to your **village shop** or to your **Development Trust**. The survey can be completed on line at: https://www.surveymonkey.co.uk/r/XG7XNQJ

The closing date for the questionnaire is January 31" 2017.

Contact

The **landscape study** is being undertaken by **David Graham** of Craignish Design. Please contact David if you wish to discuss the Landscape Character Study: T: 01852 500576 deg@craignishdesign.co.uk

The Landscape Partnership Scheme is being coordinated by Alister Brown at Orkney Isles Council; <u>T</u>: 01856 873535 <u>alister.brown@orkney.gov.uk</u>

Alternatively, please see your local Community Council or Development Trust.

Questions

Your island 1. Which island do you live in? 2. Is this your permanent, full-time home and, if so, how long have you lived here? 3. If you have a holiday home or second home here, roughly how often are you here each year? Name the three most important things to you about living or staying here? 4. a)...... b)..... C)..... Favourite places: 5. Which are your favourite places on your island and what makes them special to you? Please try to choose 3 in order of preference. These may be villages, buildings, historic sites, landscapes, hills, beaches, headlands, coasts, harbours, bays, seaways; it may be a view or a specific feature. Place..... 6. How do you see these places changing in the future? Are the qualities that make them special to you threatened by change?

7.	What could be done to safeguard or improve your special places?

Acro	ss your island as a whole:
7.	How do you see the landscape, coasts and seaways changing in the future?
8.	In your opinion, what are the 3-main opportunities for sustaining island life in the future?
	a)
	b)
	c)
9.	In your opinion what are the 3-main threats to island life in the future?
	a)
	b)
	c)
10.	Please try to name some specific sites or projects on the island that the NILPS should become involved in? These would have to be within the remit of the NILPS but could be, for example: historic sites and buildings or built features; wildlife sites; coastal protection; ideas for improved access to areas of the coast and landscape; or for improved interpretation of the landscape:
11.	Any other comments relevant to the NILP?
YOU	: To help collate your comments:

12 Please tell us your age group (please circle/select): <18, 19-40, 40-65, >65 years old

If you'd like to get more involved please contact OIC or your Community Council or Development Trust.

Thank you for your help; it is much appreciated.

BIRDING NEWS – A NEW APPROACH FOR 2017

This year the 'Bird-watching' feature will be concentrated on specific small areas of the island and what has been recorded there. The series begins with the house at Mount Pleasant and the adjacent Blan Loch (which often dries up completely in Summer).

When we first arrived on the island we soon discovered that there were several quite keen birdwatchers here – none more so than Liz and Jean Stevenson at Mt Pleasant who regaled us with their own bird-watching experiences – as girls, watching Red-necked Phalaropes 'spinning' on the Bu Loch, and, after moving from the Bu Farm to Mt Pleasant, sightings of Hoopoe and Ortolan Bunting just outside the door! Mt Pleasant quickly became one of the first stops in our search for migrants in Spring and Autumn, and - with the help of Liz and Jean - what an extraordinary list of birds seen in the area has been accumulated in the last 30 years! The Fuchsia hedges - both behind the house and across the road - are great and isolated attractions for warblers and flycatchers etc in Spring and Autumn, and in 2016 Sedge Warblers nested in the dense cover there. The garden and surrounding area has played host to over half of the Hoopoes recorded on the island.

The first Stronsay record of Greenish Warbler was found in the Mt Pleasant garden in 1988, followed by another later the same month, and there have been many sightings of Barred and Yellow-browed Warblers in Autumn. A Firecrest which had flown into a window was taken into care in 1997 and released later the same day – the first island record! Other recent sightings include Hawfinch feeding among the House Sparrows in consecutive years, and a Great Grey Shrike among the Fuchsia hedge in October 2015.

The nearby Blan Loch attracts gulls and duck in Winter, including Glaucous Gull, and Garganey and Little Gull are seen some years before the area dries up in early Summer. Also nearby, the Rosy Starling of Summer 1992 roosted in the then derelict house St Catherine's where it could be seen from Mt Pleasant, and the Long-tailed Skua of September 1991 could be seen feeding on a dead rabbit along the roadside nearby.

The best 'fly-over' – so far – has been the Gyrfalcon seen in January 2001 flying languidly past above the shore-line of St Catherine's Bay, pursued – at a safe distance - by a long line of over 30 Hooded Crows and two Ravens.

And not to be forgotten – for multiple 'fly-pasts', the cliff-face opposite the house is the island's best and most convenient site to see Fulmars gliding to-and-fro at very close range.



'This male Bluethroat was discovered feeding in the Mt Pleasant garden in early June 2003'

(continued on next page)



'The Great Grey Shrike of October 2015'



'A pair of Garganey at the Blan Loch in 2016'



'This Long-tailed Skua was seen at the roadside near Mt Pleasant in September 1991'

Recent sightings in 2017: A major island rarity was seen well but briefly by Harald and Bonnie at Huip on 5th January – a Blue Tit, last seen clinging to the bodywork of a car in its desperate search for food. An early Oystercatcher was seen by Sue on the beach alongside The Reserve on 7th, and a Pied Wagtail (not normally here until well into March) has been seen in the Village Street several times since 7th. Two Shelduck were on the Bu Loch on 20th – all these sightings probably due to the generally mild weather. A small party of Goldeneye have been seen feeding at the Bu Loch during January.

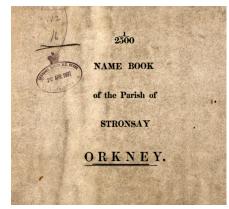
Thanks again for all the calls. John Holloway.

2017 YEAR OF HISTORY, HERITAGE AND ARCHAEOLOGY

I am never quite sure about "Years of ", but if it helps to create interest then let's go with it. Perhaps Stronsay can make some contribution.

At the end of 2016 I managed to download and print off the Ordinance Survey Name Book for Stronsay 1879. This is nearly 200 pages of neatly handwritten script describing each feature to be marked on the 25inch to the mile map, whether it is geographical, like a point, or a bay; an antiquity like a Pictish village or a building like a cottage or farm.

Each building is described in terms of its size, its wall and roof structure, the number of stories and an assessment of its condition.



The surveyors described some 164 buildings, of which 7 were ruins and a small number were public buildings: schools and churches. 117 buildings were single story, 26 were two story and 2 were three story. The 2 and 3 story buildings perhaps an indication of the increased prosperity that 'Improvements' in farming practice had given. The Manse near Whitehall Farm being one of the 3 story buildings and described as a large and commodious house.

All the buildings had stone walls. Where the surveyor had specified, 44 had slate roofs, 1 had flagstones and 99 were thatched.

Looking round the island today and in particular with the strong winds we have experienced of late it might come as a surprise that so many homes had thatch roofs, but thatch was the predominant roof throughout the Islands until the late 1800's. The Name Book describes a good two thirds of the housing stock as reasonable to good and only ten percent as poor, so it would seem that not only was the thatch resilient but also provided a dry and cosy home.

I have been a member of the Scottish Vernacular Buildings Working Group for many years and the essence of vernacular buildings is that they use locally available materials. Stone and clay for walls was in abundant supply, timber for couples and cross members to make the roof structure could be imported.

The practice throughout mainland Scotland was to then cover the frame with long straight poles of wood called cabers, obtained from young trees, this layer was then covered with a layer of



turf sods, and finally with heather or straw. But when you start to reckon these materials you find you need at least 250 trees per cottage, a resource that was in very short supply here on Orkney's islands.

(Concluded on next page)

But Orcadian ingenuity came up with a different solution: a layer of thick straw rope (simmens) stretched side by side across the roof, topped with a layers of straw, and on this, a final layer of simmens, with generally a layer of flagstones at the eaves. This created a fine windproof and waterproof roof that also provided its own insulation. Slate and flagstones provide a layer that water cannot penetrate, thatch works as a conveyor of water channelling it down the roof before it has time to penetrate. The peat fire ensures that the timbers and inside remain warm and dry.

Both Ian Cooper and Barbara Smith have shared memories of their fathers making simmens for use on the farm and Patrick Fea has numerous entries in his diaries where his men were put to the barn to make simmens for thatching and tying the stacks.

The photograph is of a young Flo feeding a wee lamb at Blinkbonny. To the right are a number of hay stacks bound and tied with simmens. (My grateful thanks to Flo for sharing this photograph and her collection of old pictures of Stronsay.)



In the spirit of 2017 being the year of Heritage, I wonder if there would be interest in a day of Simmens making. Do we have someone who would be willing to show us how? Is there a group of us, and I'm already on the list, who would like to have a go? Would anyone interested please get in touch.

If anyone would like to see my copy of the Name Book and check out their home you're very welcome. I also have a complete set of Census Returns for Stronsay from 1841 to 1911 which I am also happy to share.

Dave Hutchinson, Bayview, 616308, <u>davehutchinson@btinternet.com</u>.

STEPHEN CLACKSON'S LETTER FROM SCHOOL PLACE

Since the new year started, we councillors have been attending budget seminars on a weekly basis in preparation for the Special Policy & Resources Committee meeting on the 9th February, at which the council budget and council tax rates will be set. Any of you who had a go at the budget simulator last year (still accessible on the OIC website by searching for "simulator") will appreciate the complexity and sensitivity of the task we are confronted with.

The Special General meeting held in private on the 17th January was misreported by some of the media as being about Orkney autonomy and self-determination. In fact, the meeting was called to consider the potential next steps in the *Our Islands Our Future* campaign (which I sit on the working group of). Orkney Islands Council, Shetland Islands Council and Comhairle nan Eilean Siar have been collaborating to find ways to boost their communities' prosperity and sustainability through further devolution of powers and responsibilities to the islands. Our meeting was to look at possible ways to build on the responses in Government Scotland's "Empowering Scotland's Island Communities" and the UK Government's "Framework for the Islands". It was held in private since the matters discussed might form part of our negotiations with the governments.

I went along to a meeting of the Westray Parent Council and enjoyed a chat with Sarah Jones, the new head, who took up her post this month. I also enjoyed some of the delicious pre-meeting homebakes. Thank you to those who provided them.

Other meetings I have attended this month include a meeting of the Fuel Poverty Member/Officer Working Group, a presentation on the proposed Lyness decommissioning facility, a seminar on the Kirkwall Business Improvement District, and an Education, Leisure & Housing pre-agenda meeting.

On the 23rd January I shall be attending the meeting of Stronsay Community Council, and I'll be flying to North Ronaldsay for the day on the 25th.

Finance: This is very topical issue, given the impending council budget-setting. I believe we could learn a lot from ancient institutions, such as the Church of England and the City of London livery companies, who have been actively managing their endowments with great success for centuries. They haven't just handed it all over to fund managers and banks: they own farms, manage estates, develop property, let buildings, and from the income generated are able to make substantial charitable donations and fund schools and almshouses. The future of government financing of local authorities looks bleak. If we are even to maintain the level of services we currently offer, we are going to have to rise to the challenge of generating our own income. Thanks to powers inherited from the Orkney County Council Act 1974, OIC already has jurisdiction as a harbour authority (which charges berthing fees to cruise liners), and we financially benefit from the activities of an oil terminal (the oil fund being our "endowment"). We need to build on this, become business savvy, appoint business savvy people, and set up enterprises such as an Orkney power company (to cash in on Orkney's renewable energy resources before others beat us to the bonanza). Incidentally, the Church of England has an ethical investment advisory group—something it is time OIC had.

(continued on next page)

Annoyingly, the avian 'flu order to confine all poultry indoors has been extended until the end of February. Under the circumstances, as a potentially useful alternative to the more traditional Burns' Night fare, here is my recipe for **turkey haggis**. (It could equally be adapted to other poultry, although a quail haggis would barely qualify as a morsel for a finger buffet!)

Ingredients

- 1 turkey crop
- turkey heart, gizzard, neck, liver, kidneys and any other edible offal you can extract (giblets)
- 2 cups of oatmeal
- a few spoonfuls of turkey fat or dripping
- salt, black pepper, mixed herbs, sage

Method

Remove the turkey's crop, taking care not to cut or tear it and leaving an inch or so of the inlet and outlet tubes attached. Wash the outside of the crop and squeeze and shake out its contents through one of its tubes. Then turn it inside out and wash the inside (which is now outside). Cut the neck out of the turkey. Take out the remaining innards and put the gizzard, heart and liver to one side, and also the kidneys, lungs and spleen (if you can find them). If there is any fat coating the intestines, this can be peeled off for use before disposing of them. Pull off any other lumps of fat from the carcass. Wash the fat under the tap, melt it in a saucepan and bring to the boil before straining. Carefully cut around the outside edge of the gizzard, without cutting into the inner bag, and pull the two halves apart. The inner bag with its contents of feed and grit can then be peeled away and discarded. Carefully remove the gall bladder from the liver without breaking it and discard. Wash all these giblets and gently simmer in lightly salted water along with the neck until everything is tender.

Meanwhile, toast the oatmeal in a medium oven. When ready, fry gently with plenty of turkey fat (or dripping, if you have already roasted the rest of the bird) and add the pepper and herbs according to taste. When the giblets and neck are tender, remove them from the water (which should be retained), pick the meat off the neck, chop up the giblets and mince it all. Now mix the mince with the oatmeal, adding the molten fat and cooking water until a firm, moist, yet slightly crumbly consistency is attained. With the aid of a suitable size funnel (the cut-off top of a plastic lemonade bottle works fine), fill the inside -out crop with this mixture through one of the tubes until it is plump but not over-stretched. Knot the tubes together.

Cook in the same way as a conventional haggis.

Cllr Dr Stephen Clackson

West Manse, Sanday

stephen.clackson@orkney.gov.uk

STRONSAY LIMPET—CAPTION COMPETITION PHOTOGRAPH FOR DECEMBER'S COMPETITION



December's winner was Linda Humby with

"He hoped this was the kind of vintage roller she had in mind for her wedding."

Other entries were:

- "A roller coaster"
- "Iron age trike"
- "Thanks for the tuition, Richard: I passed the test first time!"
- "If I wind it the other way does it go backwards?"

Now try your hand at the this month's photograph on the next page.

STRONSAY LIMPET—CAPTION COMPETITION PHOTOGRAPH FOR JANUARY'S COMPETITION



Suggested caption "British Telecom hand over the broadband upgrade kit for Stronsay's telephone exchange"

Can you do better? Answers to the editor (editor@stronsaylimpet.co.uk) please by 7pm on Sunday 19 February.

IT'S A MAN-THING!

By Ellie from Newfield

What would we do without them? These wonderful males in our lives, The Adams to all our Eves, The men folks to us mere wives. Who would we iron shirts for So the man can tuck-in and crease? Would we bother to sew on buttons With only ourselves to please? And what would you do with that hour That employs you every day "going over" the bathroom—again, Trying to wash whiskers away. Days gone by there was a ring for your finger, Modern times the ring's round the bath But what would we do without them I wonder For they can certainly bring forth a laugh. That sense of humour we women have There for a reason I'm sure So that we can see the "funny side" When we cannot sleep because they snore! Defend them we must in their ignorance For there's a pride in all males do you see? And the role of the nagging wife? Well, it isn't something women do easily Even after extensive training, alas That shadow of the cave-man will appear As they drag home another take-away After a night out with the men On the beer!

©Helene Harrison

SALES, WANTS, GREETINGS, THANKS

THANK YOU

Thanks to everybody who helped me celebrate my 70th birthday, especially Debbie and Chris at the pub and Evelyn and Co at the Fishmart.

David Bowen

THANK YOU

The Stronsay Parent & Toddler group would like to thank everyone who contributed in any way towards our Santa float in December. From lending costumes, donating lights & decorations, music & a generator, decorating & driving our float & preparing the buffet & hosting us.

Thank you to everyone who attended on such a miserable night & to Santa & his elves for coming at such a busy time of year!!

Finally, thank you for the amazing total of £116.14 raised in aid of our group, which was very gratefully received & will go towards some new craft materials/equipment for all the children to enjoy!

Thank you from us all!

WANTED!

If you have any large old shirts that you no longer use (missing buttons not a problem) then Stronsay Junior High School would really appreciate them for use as painting shirts. Thank you

ODD JOBS

Odd jobs, gardening, window cleaning
No job too small
Call Tony on 616357
(Please note—this is NOT Tony Withers)

WORK WANTED

Anything considered! Please contact James Hannant (age 21) on 616454

Local sales, wants, etc are free!

SALES, WANTS, GREETINGS, THANKS

FOR SALE AT THE CHURCH









- A number of oak 3 seater folding bench seats
- 2 long pine benches
- Wooden storage trunk (contents not included!)

The items can be viewed in the Church Hall on Saturday 28th January from 1.00 pm to 4.00 pm or by arrangement. The chairs and benches can be sold separately. Offers please to Ian at Midgarth by Saturday 4th February.



STRONSAY FISH MART

Phone 616401

Closed Wednesdays (during refit timetable) Open 11am to 3pm six days a week

Sunday 29th January

- Soup of the day with home made bread
- Haggis mince and clapshot
- Battered haddock chips and peas
- syrup sponge and custard / cream / ice-cream

Sunday 5th February

- Soup of the day with home made bread
- Roast beef, Yorkshire pudding, vegetables and potatoes
- Home made chicken goujons with chips and sweet chilli/BBQ dip
- Chocolate brownie with cream / ice-cream

Sunday 12th February

- Soup of the day with home made bread
- Garlic chicken, vegetables and roast potatoes
- Chilli mince, rice and Tortillas crips
- Tiramasu with cream / ice-cream

Sunday 19th February

- Soup of the day with home made bread
- Steak pie, vegetables and potatoes
- Chicken curry, rice and Naan bread
- Cheescake with cream / ice-cream

Sunday 26th February

- Soup of the day with home made bread
- Roast lamb, mint jelly/sauce, vegetables and potatoes
- Sweet and sour crispy chicken bites with rice
- sticky toffee pudding with cream / ice-cream

Local business adverts are free!

STRONSAY-GROWN WILLOW CUTTINGS

Quality Stronsay-grown Willow cuttings available. From right: Dune willow Salix hookeriana. Has lovely pussywillows in spring and grows fast. 25p each. Basket Willow "whippy" very fast growth (once established can grow 6 ft in one year. 10p each. Purple basket Willow limited amount available 40 please each. Golden Willow Beautiful orange for winter colour. Needs more sheltered position. Limited supply 60 p each. Tea leaved Willow. Slower growing bushy habit. Best one for creating thick hedges in Stronsay. 25p each Ready to plant and cut to order. Planting advice happily given. For further details email macleod.marion@gmail.com or phone 616354.





Hazel Shearer, Airy, Stronsay, Orkney, KW172AG • Phone 01857 616231 hazel.airyfairy@gmail.com • www.airyfairyonline.co.uk



New business, a mini market garden, set up in late 2015 at Sunnybank, Stronsay

Currently supplying mixed salad leaves, some winter vegetables and bedding plants. There will be more as the season progresses.

? will supply a list each week with availability

Please look at my Face book page "Stronsay Markets" or send me an email "stronsaymarkets@gmail.com and? will put you on my mailing list

JOHN DUNNE GARDEN SERVICES

* General Garden Maintenance * Window Cleaning and Guttering Services

> * Reasonable rates * Quick and professional

NO JOB TOO SMALL

Tel: 616247

The Old Manse Bed and Breakfast Logie Easter, Kildary IV18 0NZ



Dating back to the 1780s set in a large woodland garden just off the A9 and six miles from Invergordon, the Old Ensuite Double and twin rooms

Telephone: 01862 842357

Website: www.oldmansebandbkildary.co.uk

STRONSAY HOTEL—TAKEAWAY MENU

Phone 01857 616213

Five days a week (Wednesday- Sunday) 5pm to 9pm

NOTE—closed Monday AND Tuesday during refit timetable

Homemade lasagne + chips	£5.95
Homemade sausagemeat pie + chips	£5.95
Homemade chicken curry + rice or chips	£5.95
Homemade chicken masala curry + rice or chips	£6.50
Homemade chicken & veg pie + chips	£6.50
Breaded haddock + chips	£5.50
Breaded wholetail scampi + chips	£6.50
2 sausages + chips	£3.00
2 fish fingers + chips	£2.80
"Stronsay Beast Burger" + fries	£4.50
"Stronsay Cheese Beast Burger" + fries	£5.00
Portion of chips	£1.30
Half portion of chips	£0.80
Portion of cheesey chips	£2.10
Half portion of cheesey chips	£1.10
Portion of onion rings	£1.20

5pm to 9pm

STRONSAY ARTWORKS

Original paintings of Stronsay Landscape; Limited edition prints, greetings cards and postcards which are available for sale at local shops, Post Office, Hotel, B&B's and the Fishmart. Commissions taken.

Phone 01856 874723
http://www.jennystoneart.com
Email jenny@jennystoneart.com



Services include:

- . Installation, servicing, maintenance of all domestic gas appliances
- · Landlords gas safety checks
- Bathroom fitting
- Bathroom supply
- General heatings
- All other types of domestic, commercial, industrial plumbing works
- Isles work welcome

Call Patrick on **07933 488283**

säfe

Email: patrickmcgrathltd@gmail.com

DRIVING TUITION

Patient and friendly learner driver tuition with Richard. Including Pass Plus for passed drivers. To book lessons call 616268 or 07789104861. Or message my Facebook page 'Drive 2 Stay Alive'. Lesson times are very flexible to suit you, and lessons start and finish at your chosen address.

Local business adverts are free!

"NEIL'S ON WHEELS"

• All mechanical work undertaken.



- Tyres
- ECU/ABS/airbag diagnostic testing
- Welding specialist
- MOT prep work
- Home start
- Towing service

MOBILE: 07723 304 260 HOME: 01857 616454



Freshly hand-crafted soaps from Simone's soap kitchen on the beautiful island of Stronsay.







"Treat yourself to a bar of pure island magic"

Simone Kirk, Isles View, Stronsay, Orkney, KW17 2AG, Tel: 01857 616281

Website & online shop: www.orkneystarislandsoap.co.uk

Email: Info@orkneystarislandsoap.co.uk • Facebook / Twitter / Pinterest Soaps available all year round in Stronsay at: Ebenezer Stores, Post Office, Olive Bank, Craftship Enterprise. A visit to the soap kitchen during your visit to Stronsay may be possible but please phone before you set out.

Local business adverts are free!

STRONSAY COMMUNITY ASSOCIATION

Darts Night

Team darts
Challenge cup (14yrs and up)
Junior Darts (8yrs-15yrs)

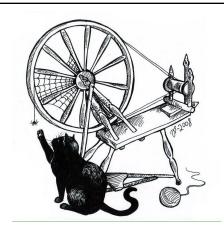
Euchre

Raffle and 100 club draw
Bar open and supper
Everyone welcome
Adults-£3 Children-£2

Saturday 4th February at 7.30pm in the hall







Stronsay Spinners

Saturday 11th February in the Church Hall. From 11am to 3pm. Lunch: please bring your own. Refreshments will be available. £2.00/person. Learn the basics or get back to spinning in a friendly and relaxed atmosphere.

All levels very welcome, from beginners to more experienced. Bring your own wheel, equipment & something to spin if possible. If not, we have a spare wheel, a few drop spindles & plenty of fleece. If you'd just like to come for a "taster" that would be great. Simone.



STRONSAY STITCHERS

Thursday 26th January
From 7pm-9.30pm, Church Hall, refreshments, £2.00/
person

(Next month: Thursday 23rd February)

Announcements by charities, local groups, clubs and organisations are FREE!

STRONSAY PARENT COUNCIL

Chair: Gaynor Smith, Vice Chair: Marion Miller,

NOMINATIONS INVITED

Nominations are invited to fill three vacancies that have arisen for Parent Representatives to join the Stronsay Parent Council.

Parents may be nominated by one other parent (but not their partner) for election to the Parent Council.

Following nominations there will be an election providing there is a greater number of nominees than Parent Representative places.

If you have a child currently attending Stronsay Junior High School then you are eligible to both nominate and stand as a Parent Representative.

The aims of the Parent Council, which meets once a term, are:-

- to work in partnership with the school to create a welcoming school which is inclusive of all parents;
- to promote partnership between the school, its pupils, all its parents and the wider community;
- to work in conjunction with the school to develop and engage in activities which support the education and welfare of the pupils;
- to identify and represent the views of parents on the education provided by the school and other matters affecting the education and welfare of the pupils.

Nominations close at noon on TUESDAY 31 JANUARY 2017 and should be forwarded to The Clerk to Stronsay Parent Council, The Hill, Stronsay, KW17 2AT.

If you require more information then please do not hesitate to contact any of the following Parent Council Parent Representatives: Gaynor Smith, Marion Miller, Maxine Piper, Shirley Whiteman.

Colin McAlpine
Clerk to Stronsay Parent Council
1 December 2016

STRONSAY HEALTHY LIVING CENTRE supervised sessions

Changes to supervised session times. From Monday 11th April 2016

All Supervised Sessions will run from 4.30 pm to 6.30.pm

MONDAY	4:30—6:30
TUESDAY	Buddy system
WEDNESDAY	4:30—6:30
THURSDAY	4:30—6:30
FRIDAY	4:30—6:30
SATURDAY & SUNDAY	Buddy system by request

The gym can be accessed throughout the day if you have a 'buddy' to go with.

A code is required, please speak to one of the team if you have any questions Inductions by appointment only Andy - 616277 or Julie - 616335 Gym during supervised sessions - 616449

STRONSAY DIABETES SUPPORT GROUP

.The group's next meeting will be on Wednesday 1st March 3-4.30pm in the carpet room of the Community Hall.

FIBROMYALGIA

Do you suffer from fibromyalgia? There is a local Facebook group just for you. https://www.facebook.com/groups/463333273823206.

Announcements by charities, local groups, clubs and organisations are FREE!

KIRKWALL MOBILE LIBRARY VISITS TO STRONSAY

Monday 23 January 2017, Monday 20 March 2017.

Council houses 0845—0945 School 1000—1200 Kirk 1230—1500 Fish Mart Café 1515—1730

Orkney Digital Library https://orkney.overdrive.com

For full details visit the library's website http://www.orkneylibrary.org.uk/html/mobiles.htm

STRONSAY BOOKWORMS

Next meeting - Wednesday February 1st at 7:30pm in the Stronsay Hotel. Look out for posters in the shops.

STRONSAY COMMUNITY ASSOCIATION

Anyone interested in buying a 100 club ticket, there are a few spare this year they cost £12 for a ticket for the year. Chance of winning up to £20 each month Please contact Wilma Holland (616345)

If anyone has any plates, pots, tray etc that belongs to the hall could you please return to Wilma Holland or Colin McAlpine

Thank you

Announcements by charities, local groups, clubs and organisations are FREE!

STRONSAY SWIMMING POOL TIMETABLE

Updated July 2016

Monday

Public session 6.30-7.10 Adult lane 7.10-7.50

Thursday

7-7.40 Private Hire (pre-booked) 7.40-8.20 Private Hire (available for booking)

Saturday

Private hire 2-2.40 Public session 2.40-3.20

Swim club

Wednesday Beginners and developers 3.30-4.10 Thursday A and B squad 3.30-4.30

To enquire about Private Hires, phone Elsie on 616238. To enquire about Swim Club, phone Sarah on 616406 or Andy 616277

POOL CHARGES

Public Sessions

Adults (16 and over) £2.40 Children £1.20

Private Hires

40 minute session - £15 60 minute session - £20

Swim Club

Children will be offered 10 week blocks which can be paid up front (non-refundable) 40 minute sessions - £16 block booking; £2 per session 60 minute sessions - £20 block booking; £2.50 per session

Men only and Women only Sessions (16 and over)

Block booking of 10 sessions over a 12 week period (non-refundable) £24 block booking £3 per session

Announcements by charities, local groups, clubs and organisations are FREE!

KIRK NEWS

With the new sound equipment in the Church it is now possible to record the services. If you are unable to get along to church each Sunday and would like to get a copy of the service week by week please phone Elsie on 616238. Services at 11am unless otherwise stated. A crèche is available for children aged 9 and under

- January 29th Mike or Viv
- February 5th David
- February 12th David
- February 19th June Freeth
- February 26th June Freeth
- March 5th Mike or Viv
- March 12th Rob Kiff or David
- March 19th June Freeth
- March 26th June Freeth
- April 2nd Rob Kiff
- April 9th David
- April 16th David
- April 23rd June Freeth
- April 30th Mike or Viv

STRONSAY COMMUNITY ASSOCIATION

Rooms for hire from only £2 per hour plus hydro charge.

Special event coming up? Why not hire the disco equipment with rotating glitter globe and pulsating coloured lights for only £5 plus room and hydro charge? A DJ from the Hall list must be used.

Also available for hire: badminton, table tennis and pool all at £3 per hour plus hydro. All equipment provided.

Adult supervision (over 18) must be present during hire.

For details and booking contact Colin on 616446.

Announcements by charities, local groups, clubs and organisations are FREE!

USEFUL INFORMATION

POST OFFICE OPENING TIMES, etc

Sun Closed

Post collection times 07:30, Monday to Saturday

Bank day Tuesday

Replacement bin bags...... Contact Island Link Officer in the Fishmart Sunday service at the Kirk ... 11 am (see http://tinyurl.com/pj7xtg5)

Our Lady's chapel, pier head Mass 11.30am (weekdays), 10.30am (Sundays & Holidays)

Next Special Collection 27 February 2017

Rubbish collection Tuesday (bags out ready by 9am)

Doctor 616321	Balfour hospital 01856 888000
Nurses 616480	Electricity
Medical emergency 01856 888000	problems 0800 300 999
Stronsay registrar 616239	emergency 105
Hall bookings 616446	Water problems 0845 601 8855
Post Office 616278	Highland Fuels 0800 224 224
Companions 616261	Kirkwall Library 01856 873166
Kirk 616311	Kirkwall Police 101
Stronsay Hotel 616213	Vets:
Olivebank 616255	Flett & Carmichael . 01856 872859
Ebenezer stores 616339	Northvet 01856 873403
Neil's on Wheels 616454	Dentists:
Taxi 616335	Orkney Dental 01856 872030
Airy Fairy 616231	King Street 01856 875348
Castle Bird Reserve 616363	Earls Palace 01856 872958
Craftship Enterprise 616249	Golgotha monastery 616210
Star Island Soap 616281	Email contact@the-sons.org
Driving tuition 616268	-

EMERGENCY! POLICE, FIRE, AMBULANCE or COASTGUARD - dial 999

JIM HOLLAND HAULAGE—DELIVERIES

Catalogue deliveries made on Wednesday and Friday only.

Large items will be delivered on Saturday.

HOW TO CONTACT THE LIMPET

Send an email to <u>editor@stronsaylimpet.co.uk</u> (<u>preferred method</u>); phone Bruce Fletcher on 616297 (<u>after</u> 10am & <u>before</u> 8pm, please!); or write to *The Limpet, Claremont, Stronsay, KW17 2AR*. Details of the deadline for the next edition are on the front page















Ignition Marketing 57b Queen Charlotte St Edinburgh, EH4 6EY 0131 514 1020

STRONSAY COMMUNITY COUNCIL BRAND DEVELOPMENT PROJECT RATIONALE

19.01.17

Overview

Stronsay Community Council has appointed Ignition Marketing to develop the island brand and tourism product, with a view to marketing Stronsay to prospective visitors and residents.

Brand Development and Product Development are the necessary first steps in a marketing process that ultimately aims to encourage more visitors and settlers.

Brand Development

The consistent use of a single brand identity will make Stronsay more recognisable to tourists.

The island of **Stronsay is marketed via a wide range of third-parties**, including regional and national tourism organisations (such as VisitScotland and Visit Orkney), travel operators, Orkney Council, local businesses including craft businesses and those offering a tourism or leisure service and community groups.

A quick look at some the links below to Stronsay-related marketing, shows the wide variety of typefaces and logos currently in use. (See Page 4)

We can't begin to market the island to visitors, until we have agreed upon how Stronsay should be represented to the outside world. Creating a single logo and clear brand guidelines – encompassing proposition, logo, type, colour palette, tone of voice – will **bring consistency to how Stronsay looks, sounds and feels to prospective visitors**, irrespective of the channel or media in which the communication appears.

It is **vital that Stronsay is clearly differentiated** from Orkney, the North Isles, the Western Isles, the Hebrides and the many other locations around the UK and Northern Europe that offer a peaceful retreat from mainland life. The consistent use of a clear brand will help to achieve this by making Stronsay **easily recognisable wherever the island brand is seen or heard**.

Product Development

A clearly identified tourist offering, packaged for specific audiences, will make it easier for tourists to choose Stronsay.

While the local community know that Stronsay has much to offer visitors, getting potential visitors to understand this is much more difficult. Your audience will make assumptions about Stronsay based on their existing knowledge of Orkney and other island destinations – and may make the wrong assumptions. So, we need to make Stronsay's attractions obvious to them.





Visitors will be attracted to the island for a variety of reasons depending upon their interests, lifestyle and lifestage. So, we will be more successful in attracting visitors if we can appeal to those interests. This is best done by creating tourism 'products' that will appeal to visitors seeking specific experiences; e.g. Wildlife, Walking, Culture & Heritage, Active Sport, Food & Drink.

By identifying Stronsay's key attractions and leisure activities, and packaging and promoting Stronsay as an 'experience' destination, we will **broaden Stronsay's appeal to target audiences interested specific holiday activity,** but may never otherwise have known about or considered Stronsay as a holiday destination. These segmented 'products' will allow you **to target tourists interested in Stronsay experiences** and will also make it easier for tourists to identify Stronsay as a destination for them.

Then, having agreed on what we are selling and how to present it, we will have created a solid platform for marketing Stronsay, in the right way to the right audiences, for the foreseeable future.

ABOUT IGNITION

Ignition is an award-winning, full-service creative marketing agency specialising in graphic and digital design, advertising and promotions. Established in 2005, we are a highly experienced team, with a broad range of creative and marketing skills. Though most of our clients are based in Scotland, the majority of our work is on UK or international campaigns, across a range of media and marketing disciplines.

Ignition focus on delivering marketing that encourages consumers to act – try, buy, recommend or engage with your brand. We have significant experience of tourism marketing, including work for VisitScotland, Visit Midlothian, Scotch Whisky Experience and Royal Yacht Britannia amongst others. For example, our Orkney promotion with Lakeland, for VisitScotland, delivered a target audience reach of 2 million Opportunities to See, media value of c. £250,000 and over 9,000 competition entries, with a prize of 4-night trip to Orkney, including flights, accommodation, meals and attraction tours all on a no-cost basis.

Core Services

Graphic Design, Sales Promotion, Event Management, Experiential Marketing, Partnership Marketing, Brand Development & Strategy, Copywriting, Digital & Direct Marketing.

Clients

Brugal Rum, Caledonian Sleeper, Citibank, Europris, Festivals Edinburgh, Highland Park, Ladbrokes, Scotch Whisky Experience, Snow Leopard Vodka, The Royal Yacht Britannia, Tradfest, VisitScotland.

Contact: 0131 514 1020 info@watchsparksfly.co.uk www.watchsparksfly.co.uk



Ignition Marketing 57b Queen Charlotte St Edinburgh, EH4 6EY 0131 514 1020

CVs

Joe McAspurn, Director

With 30 years in the industry, Joe is a seasoned marketing professional who has developed and managed dozens of award-winning UK and international campaigns across multiple marketing disciplines including advertising, design, experiential, partnership marketing and direct marketing. Joe began his career on the client side with Allied Breweries and RBS, before moving agency-side, later becoming a board director of international network agency Arc Worldwide, working in Edinburgh, London and Hamburg, before founding Ignition in 2005. Clients have included Abbey, ABSOLUT Vodka, Bacardi Brown Forman, Bank Of Scotland, Citi, Edrington, Festivals Edinburgh, Jim Beam Brands, National Australia Group, National Galleries of Scotland, Reebok, ScottishPower and VisitScotland. Joe is a Fellow of the Marketing Society and a Fellow of the Institute of Direct & Digital Marketing.

Joe's spare time is mostly spent running after his two sons, Ben (12) and Harry (6); coaching the school football team and youth team Beechwood FC or running half-marathons. Occasionally he gets to see his wife (Mrs Jo).

Pam Craig, Account Director

Pam brings with her a wealth of experience across many sectors, having worked in both media and creative agencies, as well as on the client-side, over the last 12 years. Pam has developed and delivered a wide-range of marketing campaigns - direct marketing, experiential, partnerships, advertising, sponsorship and corporate communications — for clients including Robert Gordon University, People's Postcode Lottery, bet365, California Tourist Board, The Famous Grouse and Aegon.

Pam spent a year at SportScotland, working on Government Legacy projects following the Glasgow 2014 Commonwealth Games and encouraging young people into sport and has also worked as a Marketing Manager at Sainsbury's Bank. In her spare time Pam watches most sport, with her main passion being Glasgow Warriors and Scotland Rugby. She also likes to broaden her horizons with travel to exotic destinations when Joe can be persuaded to give her some well-earned time off.

Neen Kelly, Tourism Consultant

Neen joined the Scottish Tourist Board (now VisitScotland) in 1983 and soon developed a passion for the product. She stayed there for 25 years, developing a wide knowledge of Scotland and how to attract visitors, working in the Events and UK and International Marketing Departments, at various times. Her work included many high profile and challenging projects such as the successful bids for the **Ryder Cup** and **Commonwealth Games** in Scotland 2014.

In 2008, Neen established her own consultancy and has since delivered projects for, amongst others, Royal Botanic Garden Edinburgh, Buccleuch Estates, Scotland's Churches Trust, sportscotland, Scottish Enterprise, National Trust for Scotland, Scottish Borders Council, Cycling Scotland, Sustrans, Culture & Sport Glasgow, The Marketing Society and Glenshee Tourist Association.





STRONSAY 3rd PARTY MARKETING

Examples of how Stronsay is currently represented via 3rd party marketing can be found at the below links:

http://www.visitorkney.com/about/our-islands/stronsay

http://www.orkney.com/about/explore-orkney/stronsay

https://en.wikipedia.org/wiki/Stronsay

http://www.undiscoveredscotland.co.uk/stronsay/stronsay/

http://www.northlinkferries.co.uk/your-holiday/guide-to-orkney/orkney-area-guide/stronsay/

https://www.visitscotland.com/info/towns-villages/stronsay-p244241

http://www.papastronsay.com/

http://www.orkneycommunities.co.uk/SDT/

http://www.orkneyferries.co.uk/island_destinations.php?id=stronsay

https://www.workaway.info/857898936856-en.html

https://www.tripadvisor.co.uk/Tourism-g551792-Stronsay Orkney Islands Scotland-

Vacations.html

http://craftshipenterprise.co.uk/stronsay/

http://www.storehousestronsay.co.uk/stronsay.html

https://www.walkhighlands.co.uk/orkney/st-catherines-bay.shtml

http://www.stronsay.orkney.sch.uk/stronsay.htm

http://www.stronsaylimpet.co.uk/

http://www.stronsaylimpet.co.uk/YrIslandYrChoiceDec2016.jpg

http://www.orkney.gov.uk/Service-Directory/S/stronsay.htm

 $\underline{https://familysearch.org/wiki/en/Stronsay,_Orkney,_Scotland_Genealogy}$

http://www.stronsayssilverdarlings.co.uk/

http://stronsay-jh.blogspot.co.uk/

 $\underline{http://www.orkneyislands.info/stronsay.html}$

http://www.orkneyfolkfestival.com/line-up/stronsays-silver-darlings/

http://www.aquatera.co.uk/Stronsay.asp

https://www.lovescottishislands.com/articles-reviews/stronsay-orkney-starisland/

http://orkneystarislandsoap.co.uk/

http://www.orkneydesignercrafts.com/members/other/orkney-star-island-soap

http://www.stronsayfishmart.uk/

http://stronsay.org/index.html